

DATA PROCESSING INFORMATION

" CHALLENGES AND LESSONS IN MANAGEMENT – GLOBAL INDUSTRIAL PROCESS MANAGEMENT" for participants

The Department of Engineering Management at the Faculty of Engineering of the University of Debrecen is organizing an event **entitled "CHALLENGES AND LESSONS IN THE FIELD OF TECHNICAL MANAGEMENT – MANAGEMENT OF GLOBAL INDUSTRIAL PROCESSES."**

The main goal of the event is to provide a comprehensive overview of the current challenges in engineering management and the lessons that can be learned from them, with a special focus on the management of global industrial processes. The conference will focus on current topics such as digitalization and the automation of business processes, sustainability management, and new opportunities and challenges in international business relations. The event provides an opportunity for professionals, researchers, and leaders to share their experiences and innovative solutions. Our goal is to promote the integration of practical and theoretical knowledge and to provide inspiration for future developments. Through the presentations, participants will gain insight into international trends and best practices. The event provides a unique opportunity for domestic and international professionals to share their experiences, build relationships, and work together to find solutions to future business challenges.

The Department of Engineering Management at the Faculty of Engineering of the University of Debrecen pays special attention to the protection of personal data and always ensures fair and transparent data processing, the basic requirement of which is to provide adequate information on data processing.

The Department of Engineering Management at the Faculty of Engineering of the University of Debrecen provides the following information in accordance with the legal provisions governing the protection of personal data, in particular the GDPR, in relation to the organization and running of the conference:

NAME AND CONTACT DETAILS OF THE DATA CONTROLLER

Data controller	University of Debrecen, Faculty of Engineering Department of Engineering Management
Representative of the Data Controller	Dr. Judit T. Kiss, Head of Department
Registered	4028 Debrecen, Ótemető u. 2-4.
E-mail	tkiss@eng.unideb.hu
Phone	+36 52 415 155/77743, 77760

LEGISLATION GOVERNING DATA PROCESSING

The following legal provisions apply to the Data Controller's data processing:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: GDPR),
- Act CXII of 2011 on the right to self-determination in relation to information and freedom of information (hereinafter: Info tv.)

1. Data processing related to conference registration

- 1.1. **Purpose of data processing:** Participants can register for the conference on [the Challenges and Lessons Learned in Technical Management | Conference](#) website.
- 1.2. **Scope of data processed:** name, organization name, email address.
- 1.3. **Legal basis for data processing:** consent [Article 6(1)(a) of the GDPR].
- 1.4. **Duration of data processing:** Until consent is withdrawn, but no later than the end of the conference.

2. Taking photographs/video recordings at mass events, editing them for publication, publishing them on websites, social media and video sharing sites, and using them in PR materials

- 2.1. Purpose of data processing: To document the conference as an event related to the operation of the Department of Engineering Management of the Faculty of Engineering at the University of Debrecen and university life, and publishing it together with accurate and reliable written press releases on the website www.unideb.hu, on the official social media pages (Facebook, Instagram, TikTok) and YouTube channel of the Faculty of Engineering and the Department of Engineering Management at the University of Debrecen.
- 2.2. **Scope of data processed:** photographs and video recordings
- 2.3. **Legal basis for data processing:** legitimate interest [GDPR Article 6(1)(f)]
- 2.4. **Duration of data processing:** From the use of the recordings until archiving.
- 2.5. **Data transfer:** To the DE M. Tóth Ildikó Press Center, which forwards the press release to the media outlets that requested it, with attribution.

3. Taking individual photographs/video recordings, editing them for publication, and publishing them on the website and on social media and video sharing sites

- 3.1. **Purpose of data processing:** To document the conference as an event related to the operation of the Department of Engineering Management of the Faculty of Engineering at the University of Debrecen and university life, and publishing it together with accurate and reliable written press releases on the website www.unideb.hu, on the official social media pages (Facebook, Instagram, TikTok) and YouTube channel of the Faculty of Engineering and the Department of Engineering Management at the University of Debrecen.
- 3.2. **Scope of data processed:** photographs and video recordings
- 3.3. **Legal basis for data processing:** consent [GDPR Article 6(1)(a)]
- 3.4. **Duration of data processing:** From the use of the recordings until archiving.
- 3.5. **Data transfer:** To the DE M. Tóth Ildikó Press Center, which forwards the press release to the media outlets that requested it, with attribution.

4. Recording attendance at the conference

- 4.1. **Purpose of data processing:** To document the participation of registered attendees at the conference
- 4.2. **Scope of data processed:** name, signature, organization.
- 4.3. **Legal basis for data processing:** data processing is necessary for the performance of a task carried out in the public interest [GDPR Article 6(1)(e)].
- 4.4. **Duration of data processing:** In accordance with the document management policy.

5. Camera surveillance at the conference venue

A camera surveillance system is in operation at the conference venue. Information about this system is available at: <https://kancellaria.unideb.hu/kancellari-kozlemenyesek-utasitasok>

ACCESS TO DATA

The personal data of participants is accessible only to the staff of the Department of Engineering Management at the Faculty of Engineering of the University of Debrecen who are responsible for organizing the event and who are bound by a confidentiality obligation.

DATA SECURITY MEASURES

The **Data Controller** undertakes to ensure the security of the data, to take the technical measures necessary to ensure that the data recorded, stored and processed are protected, and to do everything in its power to prevent their destruction, unauthorized use and unauthorized alteration. It also undertakes to require any third parties to whom it may transfer or disclose the data to comply with its

obligations in this regard. In electronic form, storage takes place on the official, password-protected computers of persons authorized to access the data.

RIGHTS OF DATA SUBJECTS AND RULES ON THE EXERCISE OF RIGHTS

Right to information

In accordance with Article 15(1) of the GDPR, the data subject may request information about the personal data processed by **the Data Controller**.

Right to request a copy

Pursuant to Article 15(3)-(4) of the GDPR, the data subject may request a copy of the personal data processed by **the Data Controller**.

Right to rectification

Pursuant to Article 16 of the GDPR, we will modify and clarify your personal data in accordance with your request.

Right to restriction

The data subject may request the restriction of data processing in the following cases:

- if you contest the accuracy of the personal data, we will restrict the processing until the **Data Controller** verifies the accuracy of the personal data; - the processing is unlawful and you oppose the erasure of the data and request the restriction of their use instead;
- **the Data Controller** no longer needs the personal data, but the data subject needs it for the establishment, exercise, or defense of legal claims; or - if you exercise your right to object, we will restrict data processing for the period during which we verify the legitimacy of your request.

The data subject has the right to object at any time, on grounds relating to his or her particular situation, to the processing of personal data concerning him or her based on Article 6(1)(e) or (f). In this case, the Data Controller may no longer process the personal data unless the Data Controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims.

Right to erasure

In the cases specified in Article 17 of the GDPR, the data subject may request that we erase their personal data.

LEGAL REMEDIES

If, in the opinion of the data subject, the **data controller's** data processing does not comply with the legal requirements, the data subject may initiate proceedings before the National Authority for Data Protection and Freedom of Information (Postal address: 1363 Budapest, Pf.: 9., e-mail address: ugyfelszolgalat@naih.hu) or may turn to the courts.

Debrecen, December 12, 2025.